



Emza, creator of the WiseEye® first of its kind intrusion detection video sensor, entered into a distribution agreement with Insease Technology Co in China

Kefar Sava, Israel, Sep 6, 2010 - Emza Visual Sense Ltd., the pioneer and the inventor of the *WiseEye®*, first of its kind, intelligent autonomous outdoor video analytic sensor, announced today that it has entered into an exclusive distribution agreement with Insease Technology Co Ltd, a system integrator and distributor of security video products throughout China.

INSEASE TECHNOLOGY CO. is a leading system integrator and a distributor majoring in project Integration, networking and video surveillance. With branches in Beijing, Shanghai, Guangzhou, Xian, Jinan, Nanjing, Shenzhen and Chengdu, and with numerous partners in the Chinese AV / security market, Insease will establish a powerful distribution network throughout China.

According to the agreement, Insease Technology Co. will integrate Emza products in its security projects and will sell Emza intelligent video sensors and security solutions to its customers. Insease will function as Emza's first line of support to Emza products in China.

Insease Technology Co prides itself on service excellence, high stock availability, expert technical support and superior after sales service - all backed up with competitive pricing. "By adding Emza's top intrusion detection video sensors to our portfolio, we can offer our customers the highest layer of security, excellent perimeters protection and intrusion detection and verification for any kind of outdoor facilities" says Mr Wang, Vice President of Insease.

"Insease Technology Co is an important partner for us. Emza considers this agreement to be a strategic partnership that can help Emza products penetrate the evolving video security market in China. Adding Insease to Emza's list of global partners enhances Emza's position, and enables Emza to further strengthen its position as a the leading provider of our detection and verification video sensors around the globe", said Yossi Givati, Emza's co-founder and Vice President of Products Marketing and Customers Services.

About Emza Visual Sense

Emza Visual Sense Ltd. is the designer and manufacturer of the *WiseEye®*, a first of its kind and the only true stand alone outdoor video analytic sensor in the market. The *WiseEye* was designed to provide real time perimeter and asset protection solution. The *WiseEye* is a "Commercial Quality" video sensor that meets the most stringent operational performance standards, where real time damage prevention is the key requirement and where minimizing the false alarm rate is mandatory to keep lowest operational costs. The *WiseEye* is based on Emza's proprietary machine-vision algorithms and Reduced Recognition Architecture (RRA).

www.emza-vs.com

About Insease Technology Co.

Insease Technology Co. is a system integrator and a distributor majoring in Integration, Networking and video security. As a professional SI and distributor, INSEASE has more than 10 years experience in implementing video security projects and good cooperation with the world famous system provider, such as Crestron, RGB Spectrum, Polycom, Sony, Barco, Bosch, Epson and others.

<http://www.insease.com.cn/>