



## New WiseEye<sup>R</sup> version supports Direct-to-YouTube and Direct-to-Twitter intrusion video alerts

**Kefar Saba, Israel, Feb 4, 2010** - Emza Visual Sense has announced the introduction of new version of its first-of- its-kind revolutionary solution for outdoor perimeter protection and intrusion detection, **WiseEye<sup>R</sup>** autonomies intelligent video sensor.

The **WiseEye<sup>R</sup>** family of products are fully weather proof, IP66 device, deliver lowest false alarm rate and highest POD (Probability Of Detection), day and night, 24x7 under any weather conditions,.

The autonomous **WiseEye<sup>R</sup>** device was designed to perform **outdoor** perimeter protection tasks for real-time response, **real-time damage, and theft prevention**. EMZA's proprietary video analysis technology provides superior false-positive performance in all weather and lighting conditions. **WiseEye<sup>R</sup>** automatically discounts weather changes such as clouds, rain, wind, tree movements, shifting shadows, sunrise, etc. The low cost and ease of installation enables dense deployment of **WiseEye<sup>R</sup>** to provide maximum pixel-per-foot coverage, thereby eliminating "dead spots" in the surveillance coverage.

The new **WiseEye<sup>R</sup>** model version offers new exciting functions such as "Direct-To-YouTube" which enables automatic video alerts upload to your YouTube account as your on-line alerts archiver. Additional new functions includes alerts video clips sent directly to your mobile phone and alert "Twittes" with alert picture.

The **WiseEye<sup>R</sup>** can be easily configured for detection rules such as multiple direction detection/screening, different motion/distance sensitivity, identifying "static" alerts (halted motion), masking, virtual fence/trigger lines, sterile zone, and automatic object size by field depth of view. The configuration is done remotely by an intuitive user friendly interface using standard Internet browser.

The new **WiseEye** is now available from Emza, together with other products, Emza offer complete end-to-end interactive video monitoring system right out of the box. Emza **WiseEye** analyze what it sees, expected intrusion events and notifies you with a video clips to your monitoring room, your mobile device, YouTube or Twitter account. It's perfect solution for the user who wants to get real time alerts from any remote site location, it allow you to respond in real time intrusion event and prevent the damage.

### **About Emza Visual Sense**

Emza Visual Sense Ltd. is the designer and manufacturer of the first of its kind and the only one in the market, true stand alone outdoor video analytic sensor. The **WiseEye<sup>TM</sup>**, was designed for providing real time perimeter or asset protection solution, based on "Commercial Quality" video sensors that meet stringent operational performance standards, where real time damage prevention is a key requirement, while minimizing false alarm rate to keep lowest operational costs. [www.emza-vs.com](http://www.emza-vs.com).